

ZIGMA EXHIBITS, S.C.

TERMS AND CONDITIONS FOR PARTICIPATING IN THE U.S. PAVILION AT REST HOTEL ABASTUR 2008

Upon acceptance of your completed reservation form and full booth payment by ZIGMA EXHIBITS, S.C. the following "Terms and Conditions" will be in effect and are subject to such additions or changes as may be made by the U.S. Department of Agriculture's (USDA) Trade Show Office or the ATO. Exhibitors will be promptly advised of any changes or additions.

¡ Porque Tu Imagen
es Nuestra Imagen !

► STANDS

► DISPLAYS

► ISLAS PROMOCIONALES

► MERCHANDISING

► PUNTO DE VENTA

► EXHIBIDORES

- ZIGMA EXHIBITS, S.C. agrees to:
 1. Provide the participant with the standard booth package as described in the U.S. Pavilion Booth Package narrative.
 2. Follow the booth assignment procedure described in the "U.S. Pavilion Booth Application Form." The ATO reserves the right to rearrange the floor plan at any time and/or relocate exhibitors should it become necessary or advisable in the best interest of show management.
 3. Provide information on consolidated shipment providers, as well as for vendors of specialized booth equipment, furnishings and other show services.
 4. Issue a full refund to all participants, if the show is canceled. If exhibitor decides to cancel its participation in the show, the REST HOTEL ABASTUR show organizers will refund to the exhibitor a portion of the total amount paid according to the refund schedule below, as long as the show organizers receive confirmation of the cancellation, in writing, in accordance with the following dates:

Cancellation date:	Amount refunded to exhibitor
On or before June 20, 2008	50% of total booth(s) payment
June 20 - July 10, 2008	20% of total booth(s) payment
On or after July 25, 2008	00% of total booth(s) payment
- The Exhibitor agrees to:
 1. Promote and display at least 75 % of U.S. origin products consisting of at least 51 percent agriculture and/or food ingredients of U.S. origin computed on a value or volume basis. Product labels must indicate that the products were either produced or processed in the United States. In some cases, this labeling requirement will be waived if over 50% of the contents were clearly produced in the U.S., but were further processed in Mexico (for example, soybeans, wheat or corn). Show management has the authority to remove any non-U.S. products from an exhibitor's booth if it exceeds the allowed display quota.
 2. Accept the location of their assigned booth within the U.S. Pavilion with the understanding that assignments will be made according to the booth location preference indicated on the exhibitor's application form, if possible.
 3. Use the booth decoration and design supplied by ZIGMA EXHIBITS, S.C. unless written permission is received from the USDA/ATO authorizing alterations to the booth design.
 4. Pay the cost of any booth personnel, equipment, or services ordered from any service provider. Payment for all services must be made at the time the services are requested, unless otherwise stated. Outstanding obligations preclude participation in future USDA/ATO trade shows.
 5. Share the assigned booth with no more than one other exhibitor. Note: USDA/ATO will authorize no more than two companies to be listed on the booth fascia board and permit no more than two companies to be represented in the booth. All companies must be properly identified on the booth reservation form.
 6. Refrain from subleasing the booth; in the case of State Departments of Agriculture, state or regional trade groups, and USDA market development cooperators, booths may be subleased to their members with the approval of the USDA/ATO.
 7. Provide a qualified sales representative during the entire show.
 8. Display only products for which the participant is authorized to negotiate commercial sales.
 9. Strictly observe the regulations prohibiting sales of product samples during the show.
 10. Refrain from dismantling booth before the close of the show on September 13, 2008.
 11. Refrain from shipping any cargo deemed hazardous (i.e., aerosol cans) by the International Air Transport Association.
 12. Release ZIGMA EXHIBITS, S.C. and its personnel, the U.S. Government, its agents and officers, of liability for any losses due to participation in REST HOTEL ABASTUR 2008. This refers in particular to late product shipments, in-transit damage, loss of product samples, and unauthorized removal of equipment or supplies at the end of the exhibit.
 13. Arrange and pay for the transport of product samples, promotional materials, or equipment back to the United States after the show. Exhibitors may release any remaining product samples to show management for donation to local charities.
 14. Complete all questions on the exhibitor evaluation survey, including those pertaining to projected sales, which will be distributed by the USDA/ATO coordinator near the end of the show. This information is used on a confidential basis to determine the cost effectiveness of USDA/ATO trade show activities.
- **Please note: Show management is empowered to expel from the show any exhibitor who does not fully comply with the above "Terms and Conditions," or with either the General Exhibitor Regulations or the Installation and Decoration Regulations as specified by the REST HOTEL ABASTUR manual.**

MÉXICO

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